ACTIVITY REPORT 2023
The Renovate Europe Campaign (REC) was launched in 2011 as a political communications campaign to keep energy renovations high on the agenda. The core call of the campaign is to reduce the energy demand of the building stock in the EU by 80% by 2050.

REC is the voice for energy efficiency renovations, and the only EU-wide campaign dedicated wholly to renovating the building stock.

The campaign currently has 51 partners from industry and civil society, and 19 national partners.
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WORDS FROM THE VICE CHAIRS

“The Renovate Europe Campaign facilitates collaboration by providing a platform to share best practices and work together on vital EU projects. This strengthens our network and helps us create a more impactful future.”

- Alice Corovessi, INZEB, Greece

“The campaign's reach and influence is growing, as exemplified by our visit with Commissioner Kadri Simson and her office to renovation sites in Belgium. Such events serve as a powerful catalyst, providing policymakers with firsthand experiences of action on the ground.”

- Julie Kjestrup, VELUX

“Reflecting on the Campaign’s work in 2023, what stands out is the C4E Forum in Slovakia that brought together actors and public officials from Central and Eastern Europe on renovation. Such national engagement and regional collaboration will be instrumental for a successful implementation of the revised Buildings Directive.”

- Quentin de Hults, European Copper Institute

“The Renovate Europe Campaign has gone from strength to strength in 2023. Renovate Europe Day in Madrid was a highlight of the unique value the campaign brings as a bridge between national partners, Brussels policy-makers and civil society.”

- Vilislava Ivanova, E3G
HIGHLIGHTS OF 2023

Renovate Europe Day in Madrid

C4E forum in Bratislava

European Commission visit to renovation projects

Video Renovation project with BPIE
Renovate Europe Day was held outside of Brussels for the first time in 2023, in Madrid. This marked the start of a new format for the event: to hold it in the capital city of the rotating EU Council Presidency.

The event allowed us to dive into the progress of energy renovations in Spain, to take inspiration from positive Spanish projects, and to illustrate the real-life importance and impact of the EPBD.

We welcomed roughly 100 participants to the REDay in Madrid. The event opened with a virtual speech from Energy Commissioner Kadri Simson, and gathered esteemed speakers from Spanish and Czech Ministries and the Madrid municipality and region to discuss best practices in renovation.

The event closed with a visit to the Poblado Dirigido de Orucasitas renovation project in Madrid to see renovation in action.
Renovate Europe is the main organiser of the Central & Eastern European Energy Efficiency Forum (C4E Forum) which takes place every two years in a CEE country. Our aim is to build and strengthen Central and Eastern Europe’s energy efficiency community.

In 2023, the fourth edition of the C4E forum was hosted in Slovakia, organised with our Slovak national partner Buildings for the Future. It was attended by 250 people and took place over the course of 2 and a half days.

We are particularly proud of two new initiatives that took place in C4E Forum 2023. Firstly, the C4E Champion Award was organised to recognise the extraordinary contribution of public officials in Central and Eastern Europe to progressing energy efficiency policies in their country or region. Officials from seven different CEE countries were nominated. Czech Deputy Minister of the Environment, Jan Křiž, won for his work on and promotion of energy renovations in Czechia.

Secondly, the corporate sponsors of the C4E Forum, who are industry leaders in the building renovation sector, signed a memorandum to commit to work together and take systematic and effective steps to raise the profile of building retrofit and energy efficiency in public policy discussions across CEE countries.

In 2023, we also hosted a webinar on empowering the CEE region through energy efficiency
In November 2023, we organised a visit for Commissioner Kadri Simson and her Cabinet to two renovation projects in Belgium.

The first was the BuildUp factory in Aarschot, where we saw their innovative modular approach to energy renovation. Their offsite construction solutions exemplify how European industry can minimise disruptions while maximising energy savings.

The second was Gansbeek Residential Area in Bilzen where they achieved a 60% reduction in energy bills for social housing residents. This work was undertaken by Knauf Energy Solutions, a division of Knauf Insulation, in partnership with Daikin and Fluvius. This visit highlighted that energy renovations not only decrease energy bills but also drastically improve living comfort.
This study outlines the ways that EU member states plan to use cohesion funding to support renovation through analysis of Cohesion Policies. It also highlights how best to maximise impact.